

**Where we have been,
where we are going:
The Policy Landscape for CTE**

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Outline

- Interest in CTE
- Political Landscape
- Federal CTE Legislation
- Perkins Prospects
- WIOA
- Looking Ahead



Interest in CTE

Sustained Interest



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SUCCESS
LEADING CHANGE
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- Focus on skills gap
- Focus on student engagement
- Focus on “career” part of college and career ready
- Increased visibility for CTE

Skills Mismatch

11.8m

Approximate
number of people
unemployed
in the U.S.



3.8m

Approximate
jobs unfilled
in the U.S.

www.businessandeducation.org

40%

of U.S.
companies
planning
to hire new
employees
have had
openings for
six months or
longer.

60%

of U.S.
employers
report that
candidates
applying for
jobs lack the
necessary
skills to fill
available
positions.

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Interest Gap?



How interest is manifesting itself ...



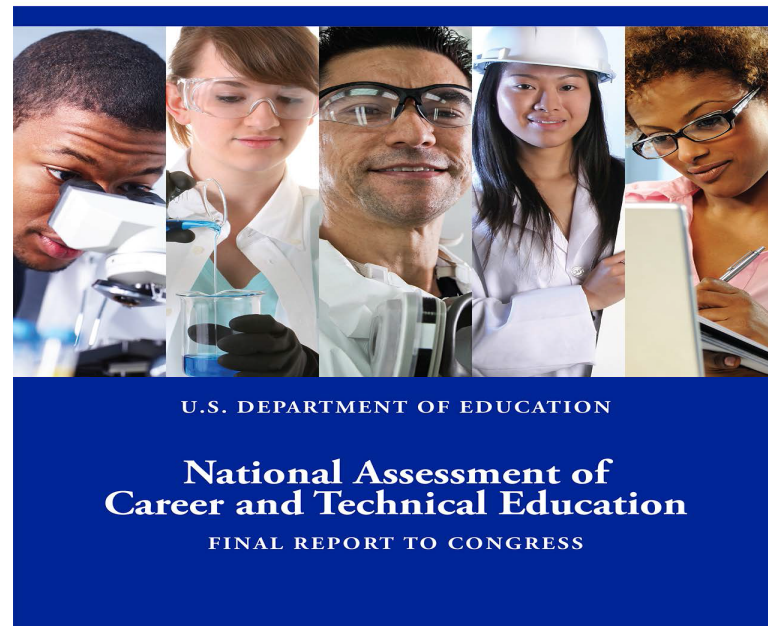
-
- CCSSO Career Readiness taskforce
 - SREB Commission on CTE
 - AFL-CIO hosting event in November
 - American Federation of Teachers event
 - Central Regional Education Lab
 - US Chamber Talent Pipeline Project
 - And the list goes on ...



Research and media interest...



- NACTE
- Achieve paper on Making Career Readiness Count
- Gallup Poll
- *Ready to Work: Reviving Vocational Education*

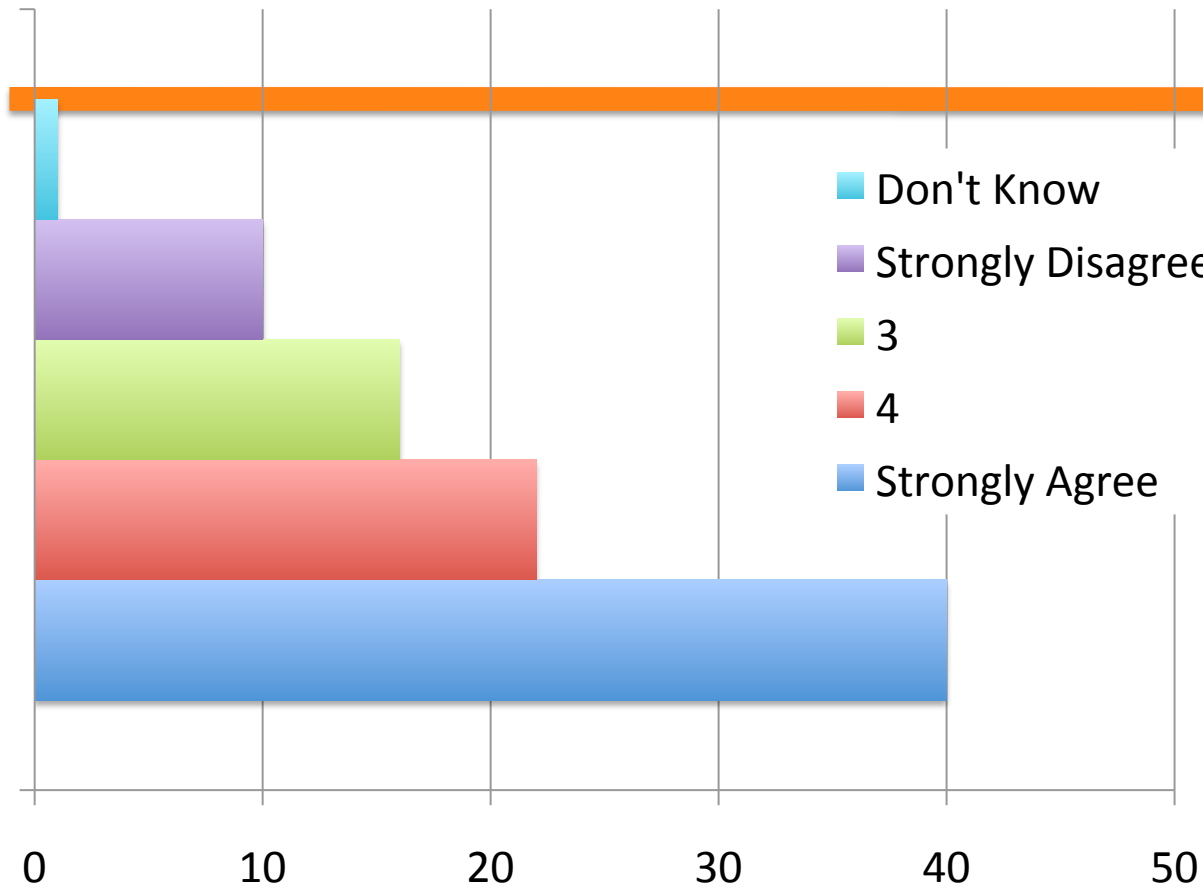




Findings

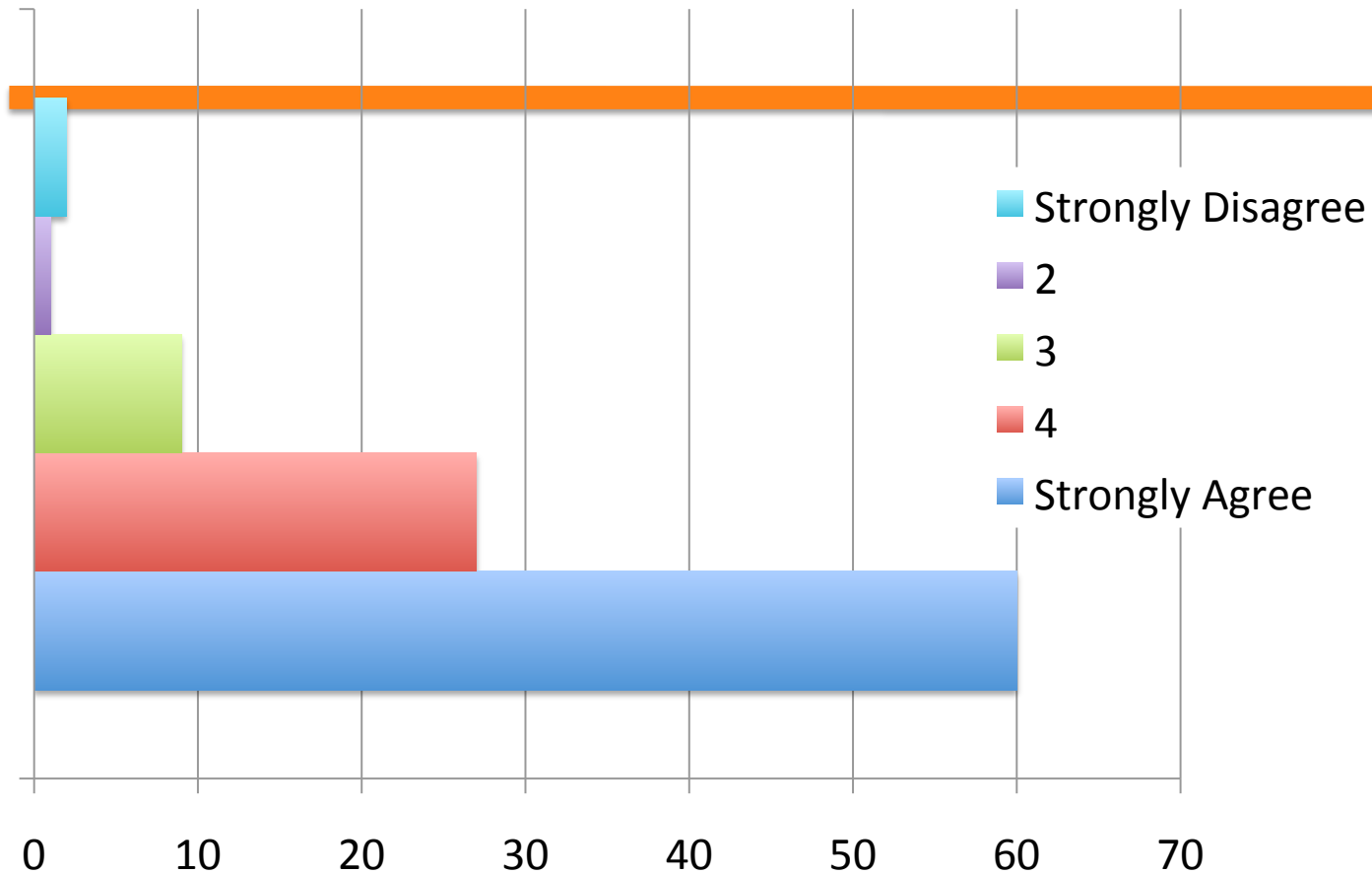
Public Reporting (School Report Cards)		22 states AK, AR, CA, CT, FL, GA, KS, KY, MD, MA, MI, MO, NV, NM, NC, OH, OR, PA, SC, TX, VA, WA
Accountability System	<i>Formula</i>	14 states AL, AK, FL, GA, ID, IL, IN, KY, LA, MD, MO, NM, NC, PA
	<i>Bonus Points</i>	9 states GA, IL, IN, KY, LA, NY*, OK, PA, VA
Total States		29 States

High school students should be required to participate in at least one volunteer or paid internship during high school.



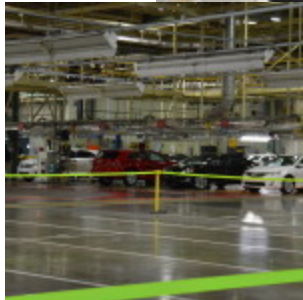
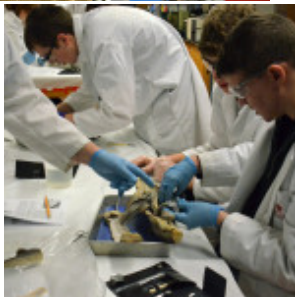
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More Career Education



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Ready to Work



- Troubled history of vocational education
- 21st Century vocational high school
- Career academies: A New Twist
- A company short on skilled workers creates its own solution
- <http://www.americanradioworks.org/documentaries/ready-to-work/>



2013 Year in Review



- All but three states took regulatory or legislative action
- 31 states – new or additional funding
- 14 addressed governance
- 13 dual/concurrent enrollment
- 13 graduation requirement





2013 Year in Review



Policy Area <i>Note: A single bill or policy can address multiple policy areas</i>	# States Addressing Policy Area	States
Funding	31	AL, AZ, AK, CA, CT, DE, DC, GA, HI, ID, IL, IA, LA, ME, MD, MA, MI, MN, MT, NV, NY, NC, ND, OH, OR, PA, SD, TN, UT, WA, WI
Governance	14	AK, AR, DE, GA, IL, IN, IA, KY, LA, MO, ND, OR, VA, WA
Dual/Concurrent Enrollment	13	HI, IN, KY, LA, ME, MD, OR, RI, TX, UT, VT, VA, WA
Graduation Requirements/Competency-based Education	13	AZ, CO, FL, IA, MN, NV, NC, OK, TX, VT, WA, WI, WY
STEM	11	AZ, GA, IA, ME, MD, ND, OR, SD, TN, TX, WA
Data, Reporting and/or Accountability	9	AZ, FL, GA, NJ, NC, OH, OK, SD, TX
Partnerships/Consortia	7	MN, MO, NY, OR, TN, VT, VA
Assessments/Industry Certifications	6	CO, FL, KS, NV, NC, WI
CTE Standards	6	AR, CA, NE, NV, TN, WV
CTE Teacher Quality/Certification	4	AL, CA, ID, MD
Career/Academic Counseling	3	AR, OR, VT

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Political Landscape

Administration Initiatives

- Presidential Scholars Proposal
- Maker challenge
- Information dissemination
- Career counseling “app”
- Gainful Employment Regulations
- College Rating system



Administration Initiatives

- Youth CareerConnect (YCC)
- Registered Apprenticeship College Consortium (RACC)
- Performance Partnership Pilots (P3)
- Vice President's "Ready to Work: Job-Drive Training and American Opportunity"



Political Landscape

Political landscape

- 36 gubernatorial races (29 R, 21 D)
- 36 U.S. Senate races (21 D, 15 R)
- 435 House races (233 R, 199 D)



Political Landscape: Remainder of 2014



- Congress departs for midterm elections
- Congressional must-do's: funding & positioning
- Lame duck session
- Ed & workforce legislative queue
- Changes to HEW & HELP Committee leadership

Funding

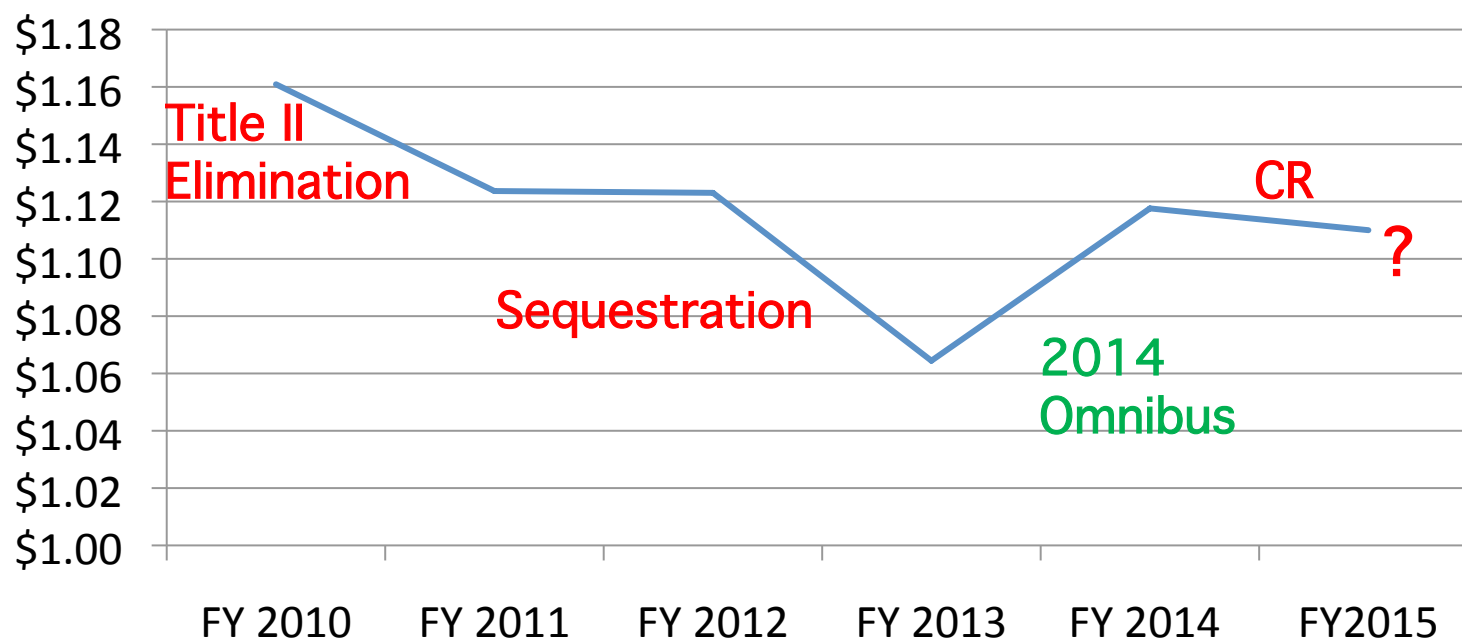
FY15 Budget & Appropriations



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Federal Funding Levels for the Perkins Act

Perkins Basic State Grant Program Funding (In Billions)



Federal CTE Legislation

Congressional interest

- New Senate CTE Caucus
- Perkins Modernization Act of 2014
- Pathways to Prosperity Act
- Education Tomorrow's Workforce Act
- CTE Opportunity Act
- Middle STEP Act
- Creating Quality Technical Educators Act



Perkins Prospects

Key Themes

- Links to the labor market
- Accountability
- Systems collaboration
- Employer engagement
- Authorization levels
- Programs of Study



Key Sticking Points

- Authorization levels
- Non trad vs. equity
- Technical provisions
 - Hold Harmless
 - Maintenance of Effort
- Academic achievement measure



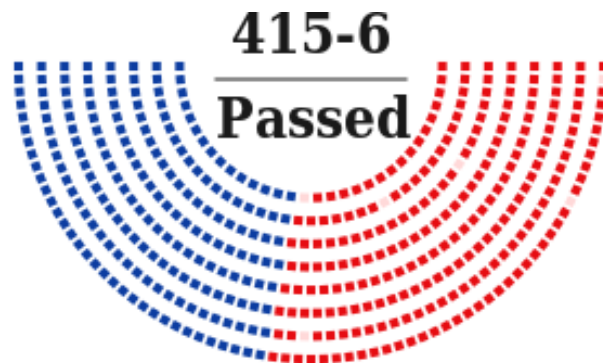
When will reauthorization happen?



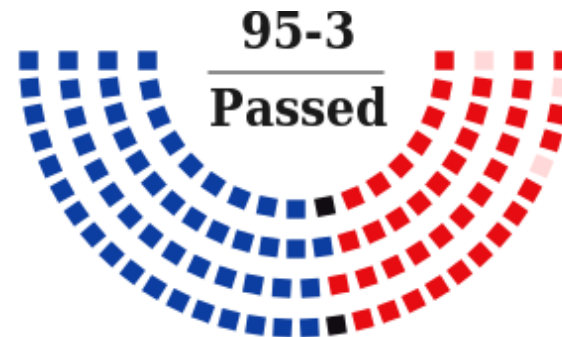
WIOA – Get Involved!

Overwhelming Support & Passage

House



Senate



Why pay attention?

- Definitions – implications for Perkins
- Accountability– implications for Perkins
- Decisions/strategic planning – implications for CTE
 - Sector strategies/Career pathways
 - Strategic planning for state/region
 - Regional labor market priorities
 - CTE specifically called out, including tech centers
- Funding opportunities

New Statutory Definitions of Note

- Recognized Postsecondary Credential
- Career Pathway
- Industry or Sector Partnership
- Economic Self-sufficiency
- “In-Demand” Sector/
Occupation



Defined: Common Performance Metrics (Youth & Adult)

- Participant's 2nd quarter median earnings
- Percentage of participants obtaining a recognized postsecondary credential within 1 year



In Development: Common Performance Metrics (Youth & Adult)



- Percentage of participants achieving “measurable skills gains” and in an education program leading to a postsecondary credential
- Indicators of “effectively serving employers”

Changes to One-Stop Infrastructure Funding

- Local One-Stop partners, board(s), and officials must first come to an MOU
- Only postsecondary CTE programs — **receiving Perkins funds** — are required partners
- MOU must cover terms for cost-sharing and service delivery



Changes to One-Stop Infrastructure Funding (cont.)

- Failure to reach MOU triggers automatic funding mechanism:
 - Capped at 1.5% of LOCAL admin funds
 - Contribution can be variable
- Funds distributed by Governor or Chief Program Official for infrastructure costs
- Affects local areas, NOT entire state

Looking Ahead

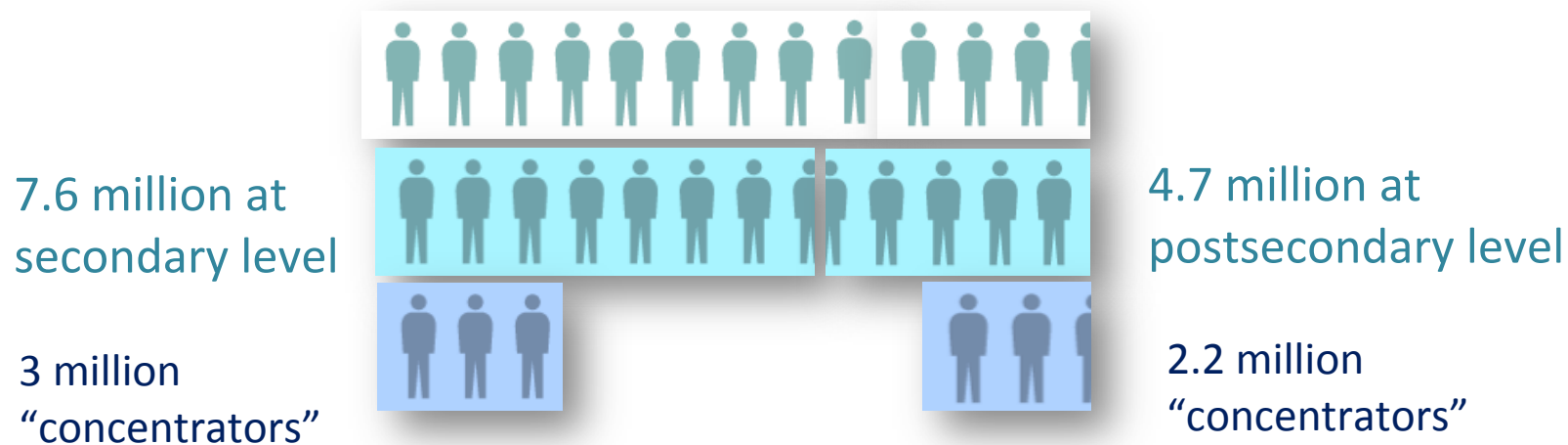
Looking ahead

- Who we serve
- Equitable access
- Linkage to labor market
- What is quality



CTE in the U.S.

12.5 million students participating in CTE



Looking ahead

- Who we serve
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Career Clusters

Career Clusters	% Secondary Concentrators	% Postsecondary Concentrators
Agriculture, Food & Natural Resources	11.1%	1.4%
Architecture & Construction	6.3%	6.0%
Arts, A/V Technology & Communications	8.7%	4.1%
Business Management & Administration	13.7%	16.2%
Education & Training	3.3%	4.7%
Finance	1.8%	0.7%
Government & Public Administration	0.8%	0.1%
Health Science	9.0%	29.2%
Hospitality & Lodging	4.2%	2.5%
Human Services	10.1%	6.8%
Information Technology	10.6%	6.0%
Law, Public Safety, Corrections & Security	2.3%	8.9%
Manufacturing	4.1%	5.8%
Marketing	4.8%	1.6%
Science, Technology, Engineering & Mathematics	4.9%	2.4%
Transportation, Distribution & Logistics	4.6%	3.9%

Looking ahead

- Who we serve
- Equitable access
- Linkage to labor market
- What is quality



What if ...

- Only programs of study
- Only 'in demand' occupations
- Only focused on innovation and not sustainability/scale
- Redirect funds toward closing achievement gaps
- All teachers/faculty required to have current industry credential



What would it take to

- Change parents' perceptions
- Transform academic and technical instruction
- Have a student-centered system (impact on time, counseling, etc.)
- Have a new “compact” with employers



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Career Clusters

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Get Involved

Achieving the full promise and potential of CTE requires an unrelenting commitment and involvement by all who care about helping our nation meet the very real and immediate challenges of economic development, student achievement and global competitiveness. The truth is: That which benefits us all NEEDS US ALL to do our part to ensure the next generation of skilled workers, innovators in technology, entrepreneurs and community leaders in America.

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